

GIACOMO SPERONE

The Sperone family has been making affordable, premium wines for four generations. In 1920, Antonio Sperone opened a small wine shop in Torino where he sold bulk wine directly to consumers. Unsatisfied with the quality and price of the local wine, Antonio started his own winery in Puglia where land was inexpensive and produced good wine. He built a bottling facility in Torino and was soon able to offer his customers quality wines at prices everyone could afford. Sadly, it was destroyed when the city was bombed in WWII. The winery in Puglia survived the war and enabled Antonio's grandson Giacomo to open a new facility near Milan where he produced vermouth, sparkling wines, spirits and fine wines. With the help of his sons Paolo and Antonio, the company grew quickly and achieved distribution throughout Italy and expanded into foreign markets. In 1965, the family purchased 75 acres of prime vineyards in Piedmont and built a new winery in Monferrato. Even as the prices fetched for wines from this increasingly fashionable region continue to climb, the Sperone family proudly focuses on value. The Franco Serra, Pitule and d'Altieri lines provide everyone with the opportunity to drink thoughtfully crafted, distinctive wines from Italy's most renowned regions.

WINES IMPORTED BY SCOPERTA:

Franco Serra Dolcetto d'Alba
Franco Serra Barbera d'Alba
Franco Serra Langhe Nebbiolo
Franco Serra Barbaresco
Franco Serra Barolo

Pitule Moscato d'Asti
d'Altieri Moscato d'Asti